

Product Showcases

Sponsorships

from Reed Exhibitions

June 5 - June 8, 2017

jckmediaplanner.com
Mandalay Bay Resort & Casino
Las Vegas, Nevada



NEW AREA

DESIGNED TO GIVE YOUR PRODUCTS MORE EXPOSURE

THE SHOWCASE

**Actual showcases may not appear exactly as shown below*

In 2016, *The Showcase* area was designed to be an instant traffic driver for all JCK attendees with unique educational sessions, exhibitor previews and much more. *The Showcase* area will be a one-stop location for attendees to preview all the featured products on display.



DISPLAY WALL CUBE

DETAILS:

- Tent card with company name, booth number and JCK neighborhood logo
- 6-7 pieces (max)

Display Wall Cube: \$1,999



SHORELINES SHOWCASE

DETAILS:

- Tent card with company name, booth number and JCK neighborhood logo
- 6-7 pieces (max)

Shorelines Showcase: \$3,770



DISPLAY TOWER, FULL

DETAILS:

- Tent card with company name, booth number and JCK neighborhood logo
- 4 shelves, 16-20 pieces (max)

Display Tower, Full: \$4,610

DISPLAY TOWER, SHARED



DETAILS:

- Tent card with company name, booth number and JCK neighborhood logo
- 1 shelf, 4-5 pieces (max)

Display Tower, Shared (shelf): \$1,260



JCK Show Management reserves the right to merchandise the showcases based on the overall look of the show.

Sales Contact

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company name

contact

title

authorized signature

date

email address

Rates are net and non-commissionable.

All reservations with signed insertions orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management reserves the right to offer new product or options throughout the year that may not be listed on this form.

\$

Total