

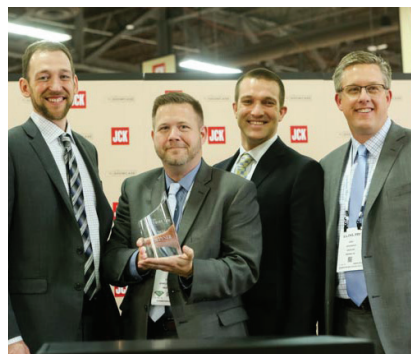


JCK THINK TANK

GET IN FRONT OF THE JEWELRY INDUSTRY

PITCH YOUR NEW TECHNOLOGY AT JCK THINK TANK

JCK Think Tank, (formerly Shark Tank at JCK), allows technology vendors to pitch an innovative product or service at JCK Las Vegas. JCK Think Tank will now take place on the show floor at the new Showcase Stage. The six finalists will be selected to showcase their technology in a live, seven minute presentation to a panel of industry judges amongst a room of peers. The audience will then vote LIVE to select the 2017 Think Tank winner.



2016 Winner - Holojem

Finalist Participation: \$3,600

-Limited to 6 Finalists

APPLICATION PROCESS:

- Submit your Think Tank Application to www.lasvegas.jckonline.com/education--Events/Think-Tank-Program/Application by March 17, 2017
- Applications will be vetted by a designated JCK committee and six finalists will be selected
- The top 6 finalists will then be entered into the Think Tank
- As a finalist, the cost of participation is \$3,600

WINNER WILL RECEIVE:

- Official 2017 Think Tank Award
- Congratulatory plaque to put in booth at JCK
- \$500 credit towards 2018 JCK Las Vegas booth
- Social Media and Press Coverage

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