Registration List Marketing—Loyalists

June 5 - June 8, 2017
jckmediaplanner.com
Mandalay Bay Resort & Casino
Las Vegas, Nevada

EXCLUSIVE OPPORTUNITY TO REACH LOYALISTS

Take advantage of this exclusive opportunity to reach JCK's sought-after loyalist community.

Only available to Registration List Marketing campaign participants.

Top buyers will be targeted with your ad *before and after* the show!

BUYERS REGISTER FOR THE EVENT

YOUR CAMPAIGN ACTIVATES NOW

BUYER IS TARGETED WITH YOUR AD AS THEY BROWSE WEBSITES AND SOCIAL MEDIA

Build Your Campaign:

Choose Campaign Strength:

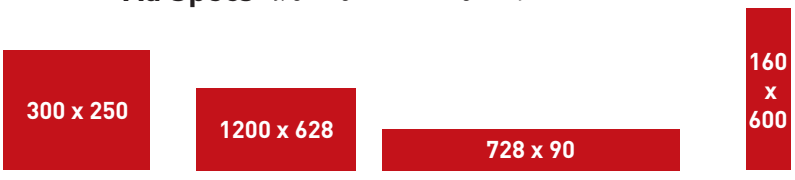
Strength	Cost per buyer	Average number of times each buyer is served your ad
☐ Regular	$5.00	3-5X
☐ Moderate	$6.00	10-15X
☐ Heavy	$7.00	25-30X

Link Your Ads To:

- ☐ My company website
- ☐ My JCK Las Vegas company profile where buyers can add me to their agenda

Total Buyers (Loyalists):	764
(Cost per buyer) X	
Total Cost =	

Ad Specs (.jpg or .gif static image only, no flash.)



company name contact title

authorized signature date

TERMS: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement For Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with initial invoice. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form.