



MONDAY, JUNE 5 - THURSDAY, JUNE 8, 2017

MANDALAY BAY RESORT & CASINO | LAS VEGAS

NEW Digital Product Wall at Mandalay Bay

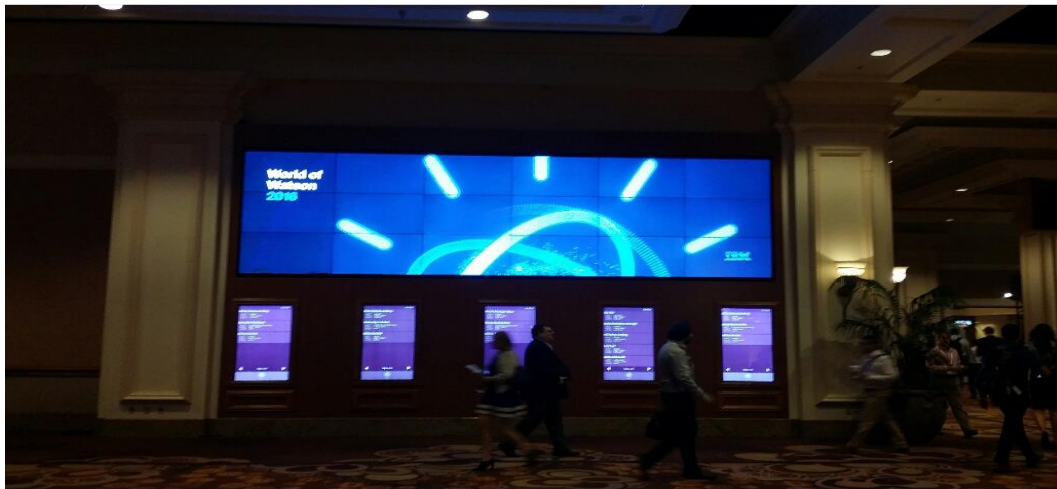
Sponsorship Cost: **\$17,500** per sponsor (Total 5 opportunities)

Product Reach:

Capture the attention of *all* attendees at the JCK Show! Feature your best image for maximum brand exposure. Located on the Bayside Level, your content will be displayed via prime show floor real estate; making a lasting impression that will extend beyond the show.

Product Specs:

- Screen dimensions: 1080 x 3840
- Static Images (only!) should be: .jpg or .png, 72 dpi
- NO audio or video option available!
- Sponsor Image will appear on display for all 7 show days!
- Artwork Deadline: **May 1st, 2017**



PLEASE SIGN AND RETURN THIS FORM TO YOUR SALES REP

COMPANY: _____

CONTACT NAME: _____

PHONE/FAX: _____ EMAIL: _____

AUTHORIZED SIGNATURE/DATE: _____

***PAYMENT TERMS:** Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment is due in full with initial invoice. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions through the show cycle that may not be listed on this form. Ads with coupons will not be accepted.*